ADCT 8 PhotoShop Assignment 2 Rubric
Diversity Poster

Name: _____   Date: _____   Block: _____

Assignment Criteria   **Level**

A: Inquiring and analysing: iii. analyse a group of similar products that inspire a solution to the problem   _____

0	The student does not reach a standard described by any of the descriptors below.
1-2	The student states the need for a solution to a problem, states some of the main findings of relevant research.
3-4	The student outlines the need for a solution to a problem, states the research needed to develop a solution to the problem, with some guidance, outlines one existing product that inspires a solution to the problem, develops a basic design brief, which outlines some of relevant research.
5-6	The student explains the need for a solution to a problem, constructs a research plan, which states and prioritizes the primary and secondary research needed to develop a solution to the problem, with some guidance, describes a group of similar products that inspire a solution to the problem, develops a design brief, which outlines the findings of relevant research.
7-8	The student explains and justifies the need for a solution to a problem, constructs a research plan, which states and prioritizes the primary and secondary research needed to develop a solution to the problem independently, analyses a group of similar products that inspire a solution to the problem, develops a design brief, which presents the analysis of relevant research.

C: Creating the solution: v. present the solution as a whole   _____

0	The student does not reach a standard described by any of the descriptors below.
1-2	The student demonstrates minimal technical skills when making the solution, creates the solution, which functions poorly and is presented in an incomplete form.
3-4	The student demonstrates satisfactory technical skills when making the solution, creates the solution, which partially functions and is adequately presented.
5-6	The student demonstrates competent technical skills when making the solution, creates the solution, which functions as intended and is presented appropriately.
7-8	The student demonstrates excellent technical skills when making the solution.

D: Evaluating: iv. describe the impact of the solution on the client/target audience   _____

0	The student does not reach a standard described by any of the descriptors below.
1-2	The student describes a testing method, which is used to measure the success of the solution, states the success of the solution.
3-4	The student describes a relevant testing method, which generates data, to measure the success of the solution, outlines the success of the solution against the design specification based on relevant product testing, lists the ways in which the solution could be improved, outlines the impact of the solution on the client/target audience.
5-6	The student describes relevant testing methods, which generate data, to measure the success of the solution, describes the success of the solution against the design specification based on relevant product testing, outlines how the solution could be improved, describes the impact of the solution on the client/target audience, with guidance.
7-8	The student describes detailed and relevant testing methods, which generate accurate data, to measure the success of the solution, explains the success of the solution against the design specification based on authentic product testing, describes how the solution could be improved, describes the impact of the solution on the client/target audience.

Please submit your teacher signed drawing of your design; write a description if it will help explain your drawing.

Did I use these skills to make communication more effective in my presentation?

	You	Teacher
Meaningful filename	☐	☐
Images are diversity metaphors	☐	☐
4 good designs have been drawn	☐	☐

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Final image has improved on original design (design cycle)   ☐   ☐

Correct save resolution (1000-1500, if needed)   ☐   ☐

Correct source resolution (1000-1500 background, 500 objects)   ☐   ☐

Correct rotation and scale   ☐   ☐

Use masks or magic wand   ☐   ☐

Use colour and lighting adjustment (if necessary)   ☐   ☐

Proper object duplication and folders   ☐   ☐

Include source links file   ☐   ☐

Name the feature that you left out on purpose: _____

Teacher Comments:

Poster #	Good Comment	Wish	Good Comment